

Ad ID 2122

Ad Text Growing up in abject poverty, William Dyson and his family struggled to make ends meet. After teaching himself meditation, which he says, helped him to become aware of the numerous people facing the same problems that he was dealing with, William set out to help to improve the conditions of people in struggle. Interview with William Dyson, creator of the Douglass, a black community empowerment platform. Building Technology To Empower Black Community | BlackMattersUS.com blackmattersus.com

Ad Landing Page <https://blackmattersus.com/33117-building-technology-to-empower-black-community/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 541

Ad Clicks 31

Ad Spend 56.56 RUB

Ad Creation Date 05/01/17 07:01:21 AM PDT

Ad End Date 05/04/17 07:01:21 AM PDT



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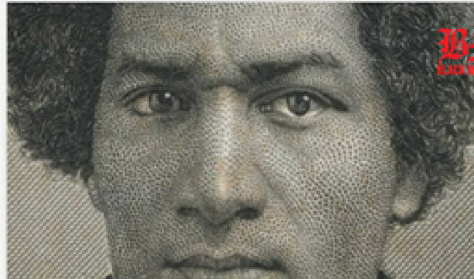
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Growing up in abject poverty, William Dyson and his family struggled to make ends meet. After teaching himself meditation, which he says, helped him to become aware of the numerous people facing the same problems that he was dealing with, William set out to help to improve the conditions of people in struggle.

Douglass  
Community  
Empowerment  
Platform

Decentralized  
Application Platform

*"If there is no struggle,  
there is no progress"*  
- Frederick Douglass



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## Building Technology To Empower Black Community | BlackMattersUS.com

Interview with William Dyson, creator of the Douglass, a black community empowerment platform.

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